

Canada Disability Benefit Campaign

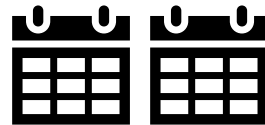
March 2024



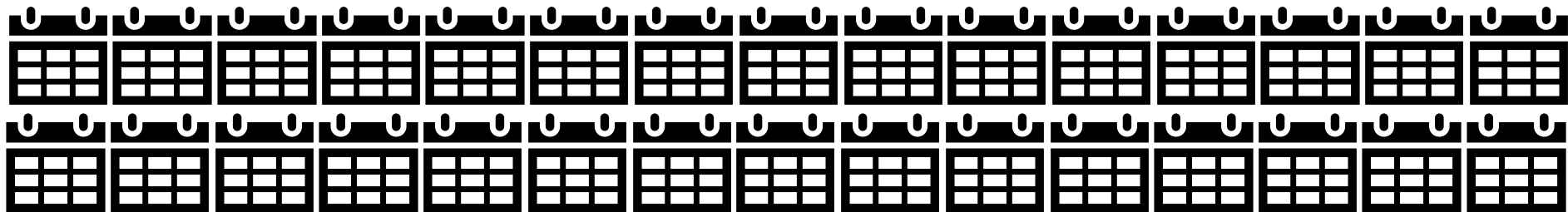
Acceleration in food bank visit growth in Toronto



Only 1 year to exceed **3 million** visits - 2023

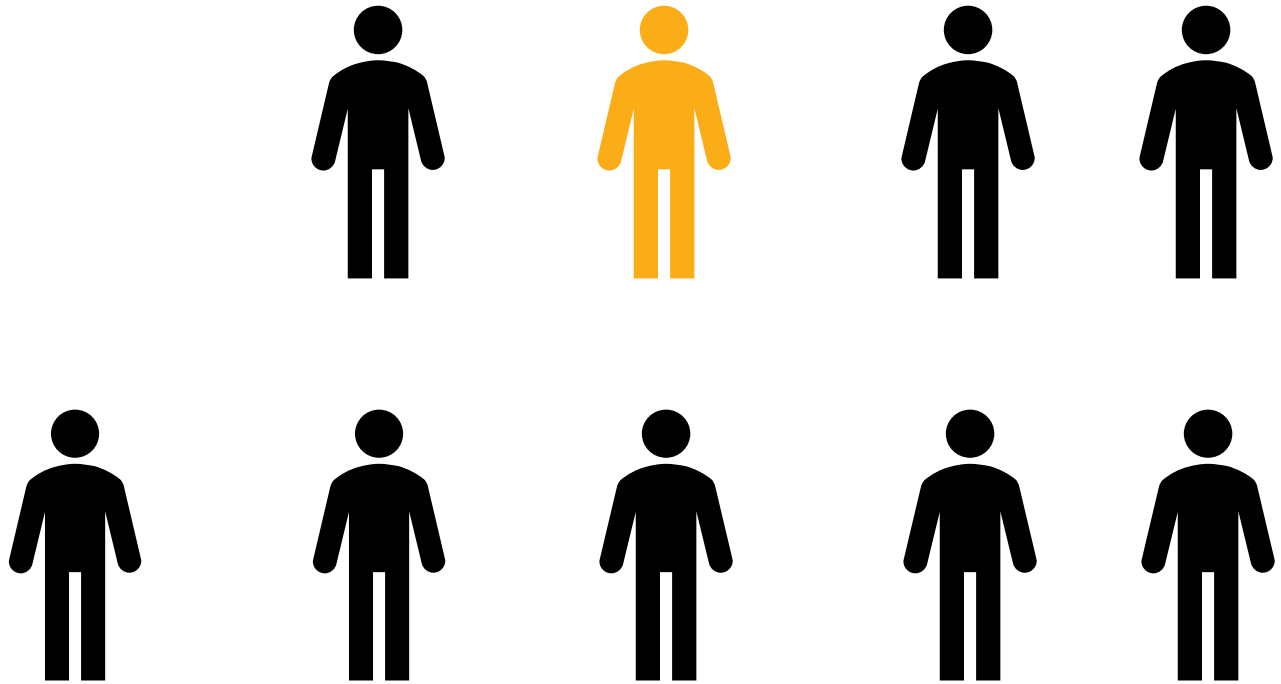


Then, it took 2 years to get to **2 million** visits – 2021/2022



It took 38 years to get to **1 million** visits in a year

1 in 10
Torontonians
used a food
bank last year



Disability and poverty

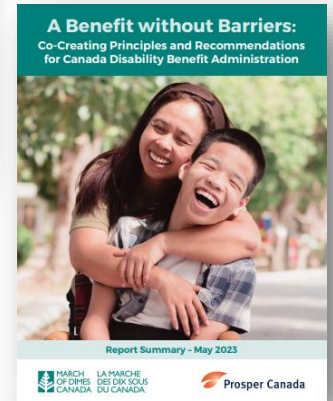
- 1.5 million Canadians with disabilities live in poverty. About 900k are working-age
- 22% of people with disabilities live in poverty – that is twice as high as those who do not have a disability

In Toronto,
1 in 3 food
bank clients
have a
disability



CDB Background

- As the direct result of advocacy efforts of individuals and organizations in the disability community, federal government announced CDB in 2020
- *Canada Disability Benefit Act* received royal assent in June. Framework legislation – eligibility, amount, payment mechanism, etc. to be determined through regulations
- Minister Qualtrough and now Minister Khera have both committed to a “co-design” with disability community but have so far executed a traditional consultation
- Regulation development process: technical roundtables took place in the fall. Online survey closed in early January. Now awaiting draft regulations.
- Federal budget is being tabled April 16 – big question is whether CDB will be funded



FundTheBenefit.ca

- National campaign with over 40 endorsements
- Calling on federal government to fully fund the Canada Disability Benefit in the 2024 Budget and ensure CDB is:
 - Adequate
 - Accessible
 - Inclusive
 - Grounded in principle of “nothing about us”
- Initial goal was to get 10,000 action takers – we’re already at over 17,000 because there is such strong support for this initiative!
- But we can’t stop there...

**We need a fully funded
Canada Disability Benefit**

It's unacceptable that Canadians with disabilities should have to rely on food banks or choose between life's basic necessities. The Canada Disability Benefit has the potential to provide a life of dignity – but we can't afford to wait, and we have to get it right.

[LEARN MORE](#) [TAKE ACTION](#)

Other campaign elements

- Government relations - 17 meets held to date
- Published advertorial in Globe and Mail and Hill Times
- Ads on Sparks Street in Ottawa
- Over 1200 postcards collected
- Pitching to media



Daily Bread Food Bank's latest campaign is in support of people living with disabilities



It's time to address poverty and food insecurity in Canada.

Support a fully funded Canada Disability Benefit.

Take action at fundthebenefit.ca

Brought to you by a coalition of 30+ organizations demanding change. To see the full list please visit fundthebenefit.ca

Advocates worry federal disability benefit program won't be fully funded in upcoming budget

Department of Finance will not speak about 2024 budget allocation anticipated

Clara Pateika · CBC News · Posted: Feb 10, 2024 5:00 AM EST | Last Updated: February 10

Bobby Giles, who receives provincial disability support payments, says a federal top-up payment would allow him the financial freedom to choose his preferred type of milk. (Clara Pateika/CBC)

Show your support!

1. Endorse the campaign – email your logo to Omar at oakeileh@dailybread.ca
2. Promote the campaign on social media and to your listservs (we have a toolkit for you!)
3. Send a letter directly to your MP / request a meeting

We need your help to do a final big push leading up to the budget on April 16!



Continuing the conversation

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